



# **IMPLICATIONS OF AGRICULTURE MARKET REFORMS AND OPPORTUNITIES FOR STAKEHOLDERS**

**IPGA Knowledge Series Webinar  
10.07.2020**

**S.K.Singh  
Addl. Managing Director, NAFED**

# AGRICULTURE REFORMS : OPPORTUNITIES

- Farmers Produce Trade & Commerce (Promotion & Facilitation) Ordinance, 2020.
  - Tremendous Scope for investment in Farm Gate infrastructure, in terms of village level procurement centres, assaying facilities, WDRA compliant warehouses, quality maintenance, standardization, aggregation, processing and packing etc.
  - To create a conducive environment for FPCs and Co-operative societies growth, Village to Town flow approach
  - To facilitate the procurement outside APMCs, procurement outreach increase and reduce farmer's logistics concerns including quality.
  - Generation of local employment



# AGRICULTURE REFORMS : OPPORTUNITIES

## ○ Rural Market Growth

- NAFED targets to facilitate Co-operative societies / FPCs to provide multiple services to its members, including maintenance of infrastructure, credit infusion, input supply, aggregation.
- Encourage them to process, value add, package and market their produce under umbrella brand of NAFED
- Processing / Up-gradation of pulses – An opportunity
- NAFED and MAHAFPC already under collaboration – MAHAONION for infrastructure creation, procurement and storage of Onion for buffer



## WAY FORWARD

- NAFED Aims to –
  - Capacity building of its members with proper training and handholding
  - Promote formation of new Societies / FPCs to cover all districts of India.
  - Create own physical infrastructure or in collaboration with its member societies / FPCs and private players
  - Create electronic infrastructure to promote and trading of the Farmer Produce
  - Establish backward and forward linkage for the farmers through institutional connect.



Thanks

