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**India Pulses and Grains Association (IPGA)
successfully hosts**

**‘The IPGA Knowledge Series’ first webinar on 10th July
2020**

Coverage Dossier By

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Press Release –

India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of

‘THE IPGA KNOWLEDGE SERIES’ with over 900 participants from across 30 countries

Mumbai, July 14, 2020: India Pulses and Grains Association (IPGA), the nodal body for India’s pulses trade and industry, successfully hosted the first webinar of ‘THE KNOWLEDGE SERIES’ focused on the path-breaking reforms announced by the Indian Government in the agri-marketing space and their impact on Domestic Trade, Agri-Production, Market Dynamics, Investments and Supply Chain. The webinar generated a huge response with over 900 participants from more than 30 countries attending webinar.

The panel boasted of Senior Bureaucrats like Dr. Ashok Dalwai, CEO – NRAA & Chairman of Inter-Ministerial Committee on Doubling Farmers’ Income and Ms. Nidhi Khare, Additional Secretary, Dept. of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution as well as industry stalwarts and domain experts like Mr. Sunil Kumar Singh, Addl. Managing Director – NAFED; Mr. Rajnikant Rai, Divisional Chief Executive - ITC Agri-Business; Mr. Rajesh Srivastava, Executive Chairman - Rabo Equity Advisors; Mr. Parag Gadre, CEO – ETG India; Mr. Yogesh Thorat, Managing Director - Maha Farmers Producers Company Ltd. (MAHAFPC). The webinar was moderated by Mr. G Chandrashekar, noted Economist, Senior Editor, Policy Commentator and Agri-business Specialist.

Mr. Jitu Bheda, Chairman – IPGA, said, “The IPGA Knowledge Series”, has followed in the footsteps of The Pulses Conclave in terms of showcasing world-class experts, delivering relevant and informative content and attracting a huge audience. The Series is IPGA’s next step towards being recognised as the knowledge hub of the pulses sector.”

Mr. Bimal Kothari, Vice Chairman – IPGA said, “The IPGA Management has always looked for new initiatives to support and reach-out to its members as well as all stakeholders. The IPGA KNOWLEDGE SERIES will take up topics that concern all stakeholders and each topic is discussed in-depth by the best domain experts available across the world. The association will always stand by the industry and its members as we all prepare to change, adapt, collaborate and sustain together.”

Mr. Pravin Dongre, Founder Director – IPGA said, “The domain experts in the panel analysed the impact of these reforms and also discussed the various opportunities that these reforms make available for all the stakeholders in the value chain. We are delighted to receive tremendous response from all the participants across countries. The feedback has been extremely encouraging and this webinar has definitely set the tone for the webinars in the following months.”



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Dr. Ashok Dalwai, Chief Executive Officer – National Rainfed Area Authority and Chairman of the Inter-Ministerial Committee on Doubling Farmers' Income highlighted that “Gramin Agricultural Markets (GrAMs) would be the new aggregation platforms where the farmers would have access to processing facilities. Market reforms along with Aatmanirbhar Bharat will help us strengthen the marketing forces in the country and have a positive impact on domestic trade. We need to build robust supply chains and integrate them into the global supply chains.”

Ms. Nidhi Khare, Additional Secretary – Dept. of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution said, “Today, India is self-sufficient in most of the agri-commodities and foods. As a result, we have experienced more episodes of excess production over demand rather than supply shortages. Attracting organised sector into agriculture sector for price stabilisation, investments in cold storages, modernisation of food supply chains was one of the key reasons to exempt agri food commodities from restrictive provisions of the EC Act. Our aim is to remove the fear of excessive regulatory interferences which can lead to freedom to produce, hold, move, distribute, supply which will harness economies of scale, attract private sector and FDI.”

Mr. Sunil Kumar Singh, Additional Managing Director – NAFED commented that “NAFED will certainly work on the recommendations regarding APMCs and monetisation of the existing structures of the APMCs. Old APMCs have huge asset value. One such APMC monetisation can bring in three such structures of holistic APMCs. It is a huge opportunity.”

Mr. Rajnikant Rai, Divisional Chief Executive - ITC Agri-Business said, “The one problem private sector is facing in getting investments and building a competitive value chain is government intervention in price management. The new ordinances have opened the market but the biggest hindrance to trade and investment in the long run is the price control by the government. National policy on agriculture, whether marketing or sourcing, has to be creative, so that small hindrances get eliminated.”

Mr. Rajesh Srivastava, Executive Chairman - Rabo Equity Advisors, while reiterating on FDI in agri sector said “Historically in the last 10 years, 4 - 5% of total FDI has been in the agriculture sector which I am confident will increase to 9 - 10 % in the next couple of years basis the initiatives we are taking and the opportunities opening up in this sector. Even 10 - 12% is doable as we are well on track towards doubling farmer's income.”

Mr. Parag Gadre, CEO – ETG India explained “We as a trader, marketer or buyer will have multiple choices to source our raw material requirements. Corporates like us are looking forward to the new opportunities coming our way. We have been confined to a particular space for long and there's a lot of play across the value chain. The reforms will facilitate the same for sure.”

Mr. Yogesh Thorat, Managing Director - Maha Farmers Producers Company Ltd. (MAHAFPC) giving an insight into the impact on farmers said, “The Ordinances have unlocked opportunities for all the stakeholders in the agriculture sector. In the era of sustainable agriculture development, public private partnership is the way forward for the prosperity of the farmers.”



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Mr. G Chandrashekhar, Moderator for the webinar, in his summation said, “Post COVID many countries around the world are going to start practising protectionism and PM Narendra Modi has spoken about becoming Aatmanirbhar that is self-reliant. The policies are going to be significantly welfare oriented with an increased emphasis on food security & nutrition particularly with focus on local production. The way forward is going to be in aligning with global value chains, faster adoption of technology, mechanisation in agriculture, digitisation, automation, robotics, artificial intelligence, block chain technology in import and export activities. For consumers our expectation is that they will certainly demand health foods as they are adopting healthy lifestyles hence critical for food processing.

IPGA will be hosting the next webinar in THE IPGA KNOWLEDGE SERIES on August 14th and the topic for the same will be announced soon.

About IPGA:

India Pulses and Grains Association (IPGA), the nodal body for pulses and grains trade & industry in India has over 400 direct and indirect members which include individuals, corporates as well as Regional Pulses Traders and Processors Associations taking it's pan-India reach to over 10,000 stake holders involved in the farming, processing, warehousing and import business of Pulses across the entire value chain.

IPGA's vision is to make Indian pulses and grains industry & trade globally competitive; and in so doing, help advance India's food and nutrition security. IPGA takes the onus of essaying a leadership role in the domestic agri-business and play a more proactive role in the global domain to foster healthy relations among Indian market participants and between India and all associates overseas.



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1	07-Jul-20	Globalprimenews. Com	IPGA launches 'The IPGA Knowledge series' webinars	https:// globalprimenews.com/ 2020/07/08/india-pulses- and-grains-association-ipga- is-launching-the-ipga- knowledge-series/
2	07-Jul-20	Mumbain ewsnetwo rks.blogs pot.com	IPGA launches 'The IPGA Knowledge series' webinars	https:// mumbainewsnetworks.blogs pot.com/2020/07/the-ipga- knowledge-series.html
3	08-Jul-20	Agro Spectrum India	IPGA launches 'The IPGA Knowledge series' webinars	http:// www.agrospectrumindia.co m/news/55/930/ipga- launches-the-ipga- knowledge-series- webinars-.html
Post Webinar				
1	10-Jul-20	Economic Times	Govt on track to doubling farmers' income by 2024: Agriculture Ministry official	https:// economictimes.indiatimes.c om/news/economy/ agriculture/govt-on-track- to-doubling-farmers- income-by-2024- agriculture-ministry- official/articleshow/ 76897730.cms



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2	10-Jul-20	Mint	Govt on track to doubling farmers' income by 2024: Agriculture ministry	https://www.livemint.com/industry/agriculture/govt-on-track-to-doubling-farmers-income-by-2024-agriculture-ministry-11594393715218.html
3	10-Jul-20	Business Standard	Govt on track to doubling farmers' income by 2024: Agri Min official	https://www.business-standard.com/article/economy-policy/govt-on-track-to-doubling-farmers-income-by-2024-agri-min-official-120071001479_1.html
4	14-Jul-20	Business World	India Pulses And Grains Association (IPGA) Successfully Hosts The Inaugural Webinar Of 'THE IPGA KNOWLEDGE SERIES' With Over 900 Participants From Across 30 Countries	http://www.businessworld.in/article/India-Pulses-and-Grains-Association-IPGA-successfully-hosts-the-inaugural-webinar-of-THE-IPGA-KNOWLEDGE-SERIES-with-over-900-participants-from-across-30-countries/14-07-2020-297422/
5	14-Jul-20	Daily Hunt	Agriculture Ministry official said - Government is on the way to double the income of farmers by the year 2024	https://m.dailyhunt.in/news/india/english/the+indian+print-epaper-theindpr/agriculture+ministry+official+said+government+is+on+the+way+to+double+the+income+of+farmers+by+the+year+2024-newsid-n198000670



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6	14-Jul-20	ANI News	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.aninews.in/news/business/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202248/
7	14-Jul-20	Mumbai News Network	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://mumbainewsnetworks.blogspot.com/2020/07/india-pulses-and-grains-association_14.html
8	14-Jul-20	Latestly	Business News India Pulses and Grains Association (IPGA) Successfully Hosts the Inaugural Webinar Of 'THE IPGA KNOWLEDGE SERIES' with over 900 Participants from Across 30 Countries	https://www.latestly.com/agency-news/business-news-india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries-1889477.html
9	14-Jul-20	HI India	India Pulses And Grains Association (IPGA) Successfully Hosts The Inaugural Webinar Of 'THE IPGA KNOWLEDGE SERIES' With Over 900 Participants From Across 30 Countries	https://www.hiindia.com/blog/2020/07/14/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries/



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10	14-Jul-20	Agri Watch	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES'	http://www.agriwatch.com/freestorydetails.php?st=NEWS&commodity_id=&stid=535929
11	15-Jul-20	Agro Spectrum	IPGA hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES'	http://www.agrospectrumindia.com/news/55/958/ipga-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-.html
12	14-Jul-20	Devdiscourse	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.devdiscourse.com/article/business/1129577-india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-90
13	14-Jul-20	Zee 5	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.zee5.com/zeekannada/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries/



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14	14-Jul-20	MSN	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.msn.com/en-in/news/other/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-ofthe-ipga-knowledge-series-with-over-900-participants-from-across-30-countries/ar-BB16J5tg
15	14-Jul-20	Yahoo News	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://in.news.yahoo.com/india-pulses-grains-association-ipga-successfully-hosts-inaugural-145246856.html
16	14-Jul-20	New Kerala	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.newkerala.com/news/2020/125545.htm
17	14-Jul-20	Lokmat	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://english.lokmat.com/business/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-ofthe-ipga/



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18	14-Jul-20	Morning India	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://morningindia.in/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries/
19	14-Jul-20	Indian Economic Observer	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.indianeconomicobserver.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
20	14-Jul-20	Andhra Pradesh Mirror	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.andhrapradeshmirror.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
21	14-Jul-20	West Bengal Khabar	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.westbengalkhabar.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/



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22	14-Jul-20	Vanakkam Tamilnadu	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.vanakkamtamilnadu.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
23	14-Jul-20	Up Today	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.uptoday.news/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
24	14-Jul-20	Telangana Journal	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.telanganajournal.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/



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25	14-Jul-20	Rajasthan Ki Khabar	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https:// www.rajasthankikhabar.com /news/india-pulses-and- grains-association-ipga- successfully-hosts-the- inaugural-webinar-ofthe- ipga-knowledge-series-with- over-900-participants-from- across-30- countries20200714202246/
26	14-Jul-20	Punjab Live	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https:// www.punjablive.news/ news/india-pulses-and- grains-association-ipga- successfully-hosts-the- inaugural-webinar-ofthe- ipga-knowledge-series-with- over-900-participants-from- across-30- countries20200714202246/
27	14-Jul-20	Odisha Post	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https:// www.odishapost.news/ news/india-pulses-and- grains-association-ipga- successfully-hosts-the- inaugural-webinar-ofthe- ipga-knowledge-series-with- over-900-participants-from- across-30- countries20200714202246/



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28	14-Jul-20	Northeast Times	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.northeasttimes.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
29	14-Jul-20	Maharashtra Samachar	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.maharashtrasamachar.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
30	14-Jul-20	Madhya Pradesh Chronicle	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.madhyapradeshchronicle.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/



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31	14-Jul-20	South Indian News	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.southindiannews.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
32	14-Jul-20	Kashmir News Line	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.kashmirnewslines.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
33	14-Jul-20	Kashmir Breaking News	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.kashmirbreakingnews.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/



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34	14-Jul-20	Karnatak a Live	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https:// www.karnatakalive.in/ news/india-pulses-and- grains-association-ipga- successfully-hosts-the- inaugural-webinar-ofthe- ipga-knowledge-series-with- over-900-participants-from- across-30- countries20200714202246/
35	14-Jul-20	Jharkhan d Times	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https:// www.jharkhandtimes.in/ news/india-pulses-and- grains-association-ipga- successfully-hosts-the- inaugural-webinar-ofthe- ipga-knowledge-series-with- over-900-participants-from- across-30- countries20200714202246/
36	14-Jul-20	Bihar 24x7	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https:// www.bihar24x7.com/news/ india-pulses-and-grains- association-ipga- successfully-hosts-the- inaugural-webinar-ofthe- ipga-knowledge-series-with- over-900-participants-from- across-30- countries20200714202246/



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37	14-Jul-20	Bihar Times	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.bihartimes.news/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
38	14-Jul-20	Chhattisgarh Today	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.chhattisgarhtoday.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
39	14-Jul-20	Delhi Live News	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.delhilivenews.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/



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40	14-Jul-20	Gujarat Samachar	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.gujaratsamachar.news/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
41	14-Jul-20	Gujarat Varta	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.gujaratvarta.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
42	14-Jul-20	Haryana Today	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.haryanatoday.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/



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43	14-Jul-20	Himachal Patrika	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.himachalpatrika.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
44	14-Jul-20	Indian News Network	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://www.indiannewsnetwork.net/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/
45	14-Jul-20	Global Prime News	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries	https://globalprimenews.com/2020/07/15/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries/
46	15-Jul-20	APN News	India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES'	https://www.apnnews.com/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series/



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Pre - Webinar

Website: Globalprimenews.com

URL of Coverage: <https://globalprimenews.com/2020/07/08/india-pulses-and-grains-association-ipga-is-launching-the-ipga-knowledge-series/>

India Pulses and Grains Association (IPGA) is launching 'THE IPGA KNOWLEDGE SERIES'

First webinar of The Knowledge Series to be held on July 10, 2020 at 3 pm will be held on the second Friday of every month

Focus on the path-breaking reforms announced by the Indian Government in the agri-marketing space and their impact on Domestic Trade, Agri-Production, Market Dynamics, Investments and Supply Chain

MUMBAI, 08 JULY, 2020 (GPN): India Pulses and Grains Association (IPGA), the nodal body for India's pulses trade and industry, announced the launch 'THE KNOWLEDGE SERIES', a series of monthly webinars to discuss and explore topics of critical interest to the pulses sector in India and world at large. The IPGA Knowledge Series will feature a panel of eminent speakers and domain experts discussing the topic of the month threadbare to have a better understanding as well as chart a road map ahead for the domestic and global pulses sector.

The first webinar of The Knowledge Series will be held on Friday, July 10, 2020 at 3 pm and will focus on Specifics of Amendment to the Essential Commodities Act; Farmers' Produce and Commerce (Promotion and Facilitation) Ordinance 2020; and Farmers (Empowerment and Protection) Agreement on Price Assurance and Farm Services Ordinance, 2020, and their impact on Domestic Trade, Agri-Production, Market Dynamics, Investments and Supply Chain.

The panelists of the July 10th webinar, to be moderated by Economist, Senior Editor and Policy Commentator Mr. G Chandrashekhar boasts of industry stalwarts and domain experts like Dr. Ashok Dalwai, Chief Executive Officer – National Rainfed Area Authority and Chairman, and Chairman of Inter-Ministerial Committee on Doubling Farmers' Income; Ms. Nidhi Khare, Additional Secretary – Dept. of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution; Mr. Rajesh Srivastava, Executive Chairman – Rabo Equity Advisors; Mr. Sunil Kumar Singh, Additional Managing Director – NAFED; Mr. Yogesh Thorat, Managing



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Mr. Jitu Bheda, Chairman – IPGA speaking about The Knowledge Series said, “IPGA already hosts THE PULSES CONCLAVE, one of world’s largest conferences of the Pulses sector every two years. The Knowledge Series, following the precedence set by The Pulses Conclave, is the next thought leadership step to establish IPGA as the knowledge hub of the pulses sector.

Mr. Bimal Kothari, Vice Chairman – IPGA said, “Earlier this month, Indian government announced a series of path-breaking reforms in the agri-marketing space including enhanced marketing freedom for growers. These included Amending the antiquated Essential Commodities Act as well as the introduction of two new Ordinances aimed at giving Indian farmers much needed freedom to market their produce and derive best possible price discovery. These reforms will also encourage domestic as well as FDI into the agriculture value chain which will include Contract Farming, Warehousing, Processing, to name a few. This initiative by IPGA is much needed in these challenging times. The association will always stand by the industry and its members as we all prepare to change, adapt, collaborate and sustain together.”

Mr. Pravin Dongre, Founder Director – IPGA said, “A lot has been spoken about these Reforms however not much has really been said about the impact of these reforms on the entire value chain. The domain experts in the panel will analyze the impact of these reforms and also discuss the various opportunities that these reforms make available for all the stakeholders in the value chain. We are confident that all the participants will find the analysis by the panelists of the Domestic Trade, Agri Production, Market Dynamics, Investments and Supply Chain extremely enriching. We expect this webinar to set the tone for the webinars in the following months.”



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Website: Mumbainewsnetworks.blogspot.com

URL of Coverage: <https://mumbainewsnetworks.blogspot.com/2020/07/the-ipga-knowledge-series.html>

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First webinar of The Knowledge Series to be held on July 10, 2020 at 3 pm

Will be held on the second Friday of every month

Focus on the path-breaking reforms announced by the Indian Government in the agri-marketing space and their impact on Domestic Trade, Agri-Production, Market Dynamics, Investments and Supply Chain

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Website: Agro Spectrum India

URL of Coverage: <http://www.agrospectrumindia.com/news/55/930/ipga-launches-the-ipga-knowledge-series-webinars-.html>

IPGA launches 'The IPGA Knowledge series' webinars

Series will focus on impact of govt reforms on domestic trade, agri-production, market Dynamics, investments, and supply chain

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Post Webinar

Website: Mint

URL of Coverage: <https://www.livemint.com/industry/agriculture/govt-on-track-to-doubling-farmers-income-by-2024-agriculture-ministry-11594393715218.html>

Govt on track to doubling farmers' income by 2024: Agriculture ministry

The recent reforms, including 3 ordinances to provide barrier-free trading platforms to farmers, are aimed at addressing the post-production challenges and ensuring better returns to farmers, said a top official

NEW DELHI : The government is on track to achieving the target of doubling farmers' income by 2024 and recent farm reforms, including setting up of a ₹1 lakh crore agri-infra fund, are steps in that direction, a senior agriculture ministry official said on Friday.

The recent reforms, including three ordinances to provide barrier-free trading platforms to farmers, are aimed at addressing the post-production challenges and ensuring better returns to farmers, said Ashok Dalwai, CEO of the National Rainfed Area Authority under the agriculture ministry. Dalwai, also the chairman of the Committee on Doubling Farmers' Income (DFI), was speaking at a webinar organised by the India Pulses And Grains Association (IPGA).

To a query on whether the government will achieve the target of doubling farmers' income by 2024, Dalwai said, "We are 100 per cent sure that we are in the right direction and on the right track. Certainly, you will see an increase in the farmers' income along with more robust agricultural growth "Dalwai said the government's price support scheme alone cannot give incentive to farmers.

The post-production reforms intend to give incentives to producers so that they are able to generate higher incomes by getting better remunerative prices, and simultaneously adopt new technology and management practices for higher productivity, he said.

He also said the rate of gross capital formation is directly related to the income growth. "Looking at the way the government has positively responded and made a huge investment promise now, we are on track," he added.



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On agri-reforms announced amid the COVID-19 crisis, Dalwai said the three ordinances constitute the continuous effort of the government towards liberalisation of the agriculture sector.

"The first seed of farm sector liberation was sown in 2003. Unfortunately, notwithstanding 17 years, the journey of reforms has not been steady. In the last four years, what the government has tried to do is to put reforms on a more robust track," he said.

Post-production has been a major challenge in this country. In 1965, the government had initiated the Green Revolution for achieving higher farm productivity and meeting food security. Now, the country is in surplus, he said. To effect necessary changes in the post-production segment, the reforms being undertaken now are similar to those in 1965, he emphasised.

"Many compare with 1991 momentum, but I would like to say this is more 1965 momentum. The 1965 reform was related to production, this is related to post-production," he noted.

Stressing on the importance of the farm sector, he said in the 21st century it can be the basis of a "circular economy", where agri produce can feed not just humans and animals, but also provide raw material to industries.

The Dalwai committee, constituted in April 2016, has recommended several measures to achieve the target to double farmers' income by 2022. The government, however, shifted the deadline to 2024 earlier this year in a booklet titled 'Transforming India'.

On the recent amendment to the Essential Commodities Act, Additional Secretary in the Consumer Affairs Ministry Nidhi Khare said the country has lived with this act and regulations for 65 years. The ordinance has been published and very soon the bill will also come, she said.

"It is going to be our first season to basically see how markets behave and whether we are able to bring positivity into the investors, bring permanent institutions which are required for food processing and ensure farmers actually derive their fair price," she added.



Website: Economic Times

URL of Coverage: <https://economictimes.indiatimes.com/news/economy/agriculture/govt-on-track-to-doubling-farmers-income-by-2024-agriculture-ministry-official/articleshow/76897730.cms>

Govt on track to doubling farmers' income by 2024: Agriculture Ministry official

New Delhi: The government is on track to achieving the target of doubling farmers' income by 2024 and recent farm reforms, including setting up of a Rs 1 lakh crore agri-infrastructure fund, are steps in that direction, a senior agriculture ministry official said on Friday. The recent reforms, including three ordinances to provide barrier-free trading platforms to farmers, are aimed at addressing the post-production challenges and ensuring better returns to farmers, said Ashok Dalwai, CEO of the National Rainfed Area Authority under the agriculture ministry.

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Website: Business Standard

URL of Coverage: https://www.business-standard.com/article/economy-policy/govt-on-track-to-doubling-farmers-income-by-2024-agri-min-official-120071001479_1.html

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Website: Business World

URL of Coverage: <http://www.businessworld.in/article/India-Pulses-and-Grains-Association-IPGA-successfully-hosts-the-inaugural-webinar-of-THE-IPGA-KNOWLEDGE-SERIES-with-over-900-participants-from-across-30-countries/14-07-2020-297422/>

India Pulses And Grains Association (IPGA) Successfully Hosts The Inaugural Webinar Of 'THE IPGA KNOWLEDGE SERIES' With Over 900 Participants From Across 30 Countries

India Pulses and Grains Association (IPGA) successfully hosts the inaugural webinar of 'THE IPGA KNOWLEDGE SERIES' with over 900 participants from across 30 countries

India Pulses and Grains Association (IPGA), the nodal body for India's pulses trade and industry, successfully hosted the first webinar of 'THE KNOWLEDGE SERIES' focused on the path-breaking reforms announced by the Indian Government in the and their impact on Domestic Trade, Agri-Production, Market Dynamics, Investments and Supply Chain.

The webinar generated a huge response with over 900 participants from more than 30 countries attending webinar.

The panel boasted of Senior Bureaucrats like Dr Ashok Dalwai, CEO - NRAA & Chairman of Inter-Ministerial Committee on Doubling Farmers' Income and Nidhi Khare, Additional Secretary, Dept. of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution as well as industry stalwarts and domain experts like Sunil Kumar Singh, Addl Managing Director - NAFED; Rajnikant Rai, Divisional Chief Executive - ITC Agri-Business; Rajesh Srivastava, Executive Chairman - Rabo Equity Advisors; Parag Gadre, CEO - ETG India; Yogesh Thorat, Managing Director - Maha Farmers Producers Company Ltd. (MAHAFPC). The webinar was moderated by G Chandrashekhar, noted Economist, Senior Editor, Policy Commentator and Agri-business Specialist.

"The IPGA Knowledge Series", has followed in the footsteps of The Pulses Conclave in terms of showcasing world-class experts, delivering relevant and informative content and attracting a huge audience. The Series is IPGA's next step towards being recognised as the knowledge hub of the pulses sector," said Jitu Bheda, Chairman - IPGA.

"The IPGA Management has always looked for new initiatives to support and reach-



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out to its members as well as all stakeholders. The IPGA KNOWLEDGE SERIES will take up topics that concern all stakeholders and each topic is discussed in-depth by the best domain experts available across the world. The association will always stand by the industry and its members as we all prepare to change, adapt, collaborate and sustain together," said Bimal Kothari, Vice Chairman – IPGA

"The domain experts in the panel analysed the impact of these reforms and also discussed the various opportunities that these reforms make available for all the stakeholders in the value chain. We are delighted to receive tremendous response from all the participants across countries. The feedback has been extremely encouraging and this webinar has definitely set the tone for the webinars in the following months," said Pravin Dongre, Founder Director - IPGA.

"Gramin Agricultural Markets (GrAMs) would be the new aggregation platforms where the farmers would have access to processing facilities. Market reforms along with Aatmanirbhar Bharat will help us strengthen the marketing forces in the country and have a positive impact on domestic trade. We need to build robust supply chains and integrate them into the global supply chains," highlighted Dr Ashok Dalwai, Chief Executive Officer - National Rainfed Area Authority and Chairman of the Inter-Ministerial Committee on Doubling Farmers' Income.

"Today, India is self-sufficient in most of the agri-commodities and foods. As a result, we have experienced more episodes of excess production over demand rather than supply shortages. Attracting organised sector into agriculture sector for price stabilisation, investments in cold storages, modernisation of food supply chains was one of the key reasons to exempt agri food commodities from restrictive provisions of the EC Act. Our aim is to remove the fear of excessive regulatory interferences which can lead to freedom to produce, hold, move, distribute, supply which will harness economies of scale, attract private sector and FDI," said Nidhi Khare, Additional Secretary - Dept. of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution.

"NAFED will certainly work on the recommendations regarding APMCs and monetisation of the existing structures of the APMCs. Old APMCs have huge asset value. One such APMC monetisation can bring in three such structures of holistic APMCs. It is a huge opportunity," commented Sunil Kumar Singh, Additional Managing Director - NAFED.

"The one problem private sector is facing in getting investments and building a



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competitive value chain is government intervention in price management. The new ordinances have opened the market but the biggest hindrance to trade and investment in the long run is the price control by the government. National policy on agriculture, whether marketing or sourcing, has to be creative, so that small hindrances get eliminated," said Rajnikant Rai, Divisional Chief Executive - ITC Agri-Business.

Historically in the last 10 years, 4 - 5 per cent of total FDI has been in the agriculture sector which I am confident will increase to 9 - 10 per cent in the next couple of years basis the initiatives we are taking and the opportunities opening up in this sector. Even 10 - 12 per cent is doable as we are well on track towards doubling farmer's income," said Rajesh Srivastava, Executive Chairman - Rabo Equity Advisors, while reiterating on FDI in agri sector.

"We as a trader, marketer or buyer will have multiple choices to source our raw material requirements. Corporates like us are looking forward to the new opportunities coming our way. We have been confined to a particular space for long and there's a lot of play across the value chain. The reforms will facilitate the same for sure," explained Parag Gadre, CEO - ETG India.

"The Ordinances have unlocked opportunities for all the stakeholders in the agriculture sector. In the era of sustainable agriculture development, public private partnership is the way forward for the prosperity of the farmers," said Yogesh Thorat, Managing Director - Maha Farmers Producers Company Ltd (MAHAFFPC) giving an insight into the impact on farmers.

"Post COVID many countries around the world are going to start practising protectionism and PM Narendra Modi has spoken about becoming Aatmanirbhar that is self-reliant. The policies are going to be significantly welfare oriented with an increased emphasis on food security & nutrition particularly with focus on local production. The way forward is going to be in aligning with global value chains, faster adoption of technology, mechanisation in agriculture, digitisation, automation, robotics, artificial intelligence, block chain technology in import and export activities. For consumers our expectation is that they will certainly demand health foods as they are adopting healthy lifestyles hence critical for food processing," said G Chandrashekhar, Moderator for the webinar, in his summation.

IPGA will be hosting the next webinar in THE IPGA KNOWLEDGE SERIES on August 14th and the topic for the same will be announced soon.



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Website: Daily Hunt

URL of Coverage: <https://m.dailyhunt.in/news/india/english/the+indian+print-e+p+a+p+e+r+-+t+h+e+i+n+d+p+r+/agriculture+ministry+official+said+government+is+on+the+way+to+double+the+inc+ome+of+farmers+by+the+year+2024-newsid-n198000670>

Agriculture Ministry official said - Government is on the way to double the income of farmers by the year 2024

New Delhi. The government is on track to achieve the goal of doubling farmers' income by 2024 and recent agricultural reforms, including the establishment of a Rs 1 lakh crore agricultural infrastructure fund, are steps taken in this direction. A senior Agriculture Ministry official said this on Friday. Ministry of Agriculture Chief Executive Officer (CEO) of National Rainfed Area Authority (CEO), Ashok Dalwai, said that the objective of the recent reforms, including three ordinances to provide farmers a barrier-free trading platform, to meet the challenges of post-harvest production and farmers has to ensure better profitability. Dalwai is also the chairman of the Committee on Doubling Farmers' Income (DFI) and said this in a webinar organized by the Indian Pulses and Grains Association (IPGA). On whether the government will achieve the goal of doubling farmers' income by 2024, Dalwai said, "We are 100 percent clear that we are in the right direction and on the right path."

Certainly, you will see an increase in the income of farmers and you will also see more robust agricultural development. 'Regarding the announcement of agricultural reforms amid the Kovid-19 crisis, Dalwai said that three ordinances were brought in this regard. It is part of the government's ongoing efforts towards liberalization of the agricultural sector. He said, "The first seeds of liberalization of agriculture sector were sown in the year 2003. Unfortunately, despite 17 years, the pace of reforms has not been expected. In the last four years, the government has tried to strengthen and accelerate reforms. 'The Dalwai Committee, formed in April 2016, recommended several measures to achieve the goal of doubling farmers' income by 2022. However, the government earlier this year, in a booklet titled Transforming India, extended this deadline to 2024. Regarding the amendments made in the recent Essential Commodities Act, Nidhi Khare, Additional Secretary in the Ministry of Consumer Affairs, said that the country had been running with this Act and Rules for 65 years. He said that the ordinance has been published and the bill will come soon.



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Website: ANI News

URL of Coverage: <https://www.aninews.in/news/business/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-ofthe-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202248/>

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"The domain experts in the panel analysed the impact of these reforms and also discussed the various opportunities that these reforms make available for all the stakeholders in the value chain. We are delighted to receive tremendous response from all the participants across countries. The feedback has been extremely encouraging and this webinar has definitely set the tone for the webinars in the following months," said Pravin Dongre, Founder Director - IPGA.

"Gramin Agricultural Markets (GrAMs) would be the new aggregation platforms where the farmers would have access to processing facilities. Market reforms along with Aatmanirbhar Bharat will help us strengthen the marketing forces in the country and have a positive impact on domestic trade. We need to build robust supply chains and integrate them into the global supply chains," highlighted Dr Ashok Dalwai, Chief Executive Officer - National Rainfed Area Authority and Chairman of the Inter-Ministerial Committee on Doubling Farmers' Income.

"Today, India is self-sufficient in most of the agri-commodities and foods. As a result, we have experienced more episodes of excess production over demand rather than supply shortages. Attracting organised sector into agriculture sector for price stabilisation, investments in cold storages, modernisation of food supply chains was one of the key reasons to exempt agri food commodities from restrictive provisions of the EC Act. Our aim is to remove the fear of excessive regulatory interferences which can lead to freedom to produce, hold, move, distribute, supply which will harness economies of scale, attract private sector and FDI," said Nidhi Khare, Additional Secretary - Dept. of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution.

"NAFED will certainly work on the recommendations regarding APMCs and monetisation of the existing structures of the APMCs. Old APMCs have huge asset value. One such APMC monetisation can bring in three such structures of holistic APMCs. It is a huge opportunity," commented Sunil Kumar Singh, Additional Managing Director - NAFED.

"The one problem private sector is facing in getting investments and building a competitive value chain is government intervention in price management. The new ordinances have opened the market but the biggest hindrance to trade and investment in the long run is the price control by the government. National policy on agriculture, whether marketing or sourcing, has to be creative, so that small



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hindrances get eliminated," said Rajnikant Rai, Divisional Chief Executive - ITC Agri-Business.

Historically in the last 10 years, 4 - 5 per cent of total FDI has been in the agriculture sector which I am confident will increase to 9 - 10 per cent in the next couple of years basis the initiatives we are taking and the opportunities opening up in this sector.

Even 10 - 12 per cent is doable as we are well on track towards doubling farmer's income," said Rajesh Srivastava, Executive Chairman - Rabo Equity Advisors, while reiterating on FDI in agri sector.

"We as a trader, marketer or buyer will have multiple choices to source our raw material requirements. Corporates like us are looking forward to the new opportunities coming our way. We have been confined to a particular space for long and there's a lot of play across the value chain. The reforms will facilitate the same for sure," explained Parag Gadre, CEO - ETG India.

"The Ordinances have unlocked opportunities for all the stakeholders in the agriculture sector. In the era of sustainable agriculture development, public private partnership is the way forward for the prosperity of the farmers," said Yogesh Thorat, Managing Director - Maha Farmers Producers Company Ltd (MAHAFPC) giving an insight into the impact on farmers.

"Post COVID many countries around the world are going to start practising protectionism and PM Narendra Modi has spoken about becoming Aatmanirbhar that is self-reliant. The policies are going to be significantly welfare oriented with an increased emphasis on food security & nutrition particularly with focus on local production. The way forward is going to be in aligning with global value chains, faster adoption of technology, mechanisation in agriculture, digitisation, automation, robotics, artificial intelligence, block chain technology in import and export activities. For consumers our expectation is that they will certainly demand health foods as they are adopting healthy lifestyles hence critical for food processing," said G Chandrashekhar, Moderator for the webinar, in his summation.

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Website: Mumbai News Network

URL of Coverage: https://mumbainewsnetworks.blogspot.com/2020/07/india-pulses-and-grains-association_14.html

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The panel boasted of Senior Bureaucrats like Dr. Ashok Dalwai, CEO – NRAA & Chairman of Inter-Ministerial Committee on Doubling Farmers' Income and Ms. Nidhi Khare, Additional Secretary, Dept. of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution as well as industry stalwarts and domain experts like Mr. Sunil Kumar Singh, Addl. Managing Director – NAFED; Mr. Rajnikant Rai, Divisional Chief Executive - ITC Agri-Business; Mr. Rajesh Srivastava, Executive Chairman - Rabo Equity Advisors; Mr. Parag Gadre, CEO – ETG India; Mr. Yogesh Thorat, Managing Director - Maha Farmers Producers Company Ltd. (MAHAFPC). The webinar was moderated by Mr. G Chandrashekhar, noted Economist, Senior Editor, Policy Commentator and Agri-business Specialist.

Mr. Jitu Bheda, Chairman – IPGA, said, "The IPGA Knowledge Series", has followed in the footsteps of The Pulses Conclave in terms of showcasing world-class experts, delivering relevant and informative content and attracting a huge audience. The Series is IPGA's next step towards being recognised as the knowledge hub of the pulses sector."

Mr. Bimal Kothari, Vice Chairman – IPGA said, "The IPGA Management has always looked for new initiatives to support and reach-out to its members as well as all stakeholders. The IPGA KNOWLEDGE SERIES will take up topics that concern all stakeholders and each topic is discussed in-depth by the best domain experts available across the world. The association will always stand by the industry and its members as we all prepare to change, adapt, collaborate and sustain together."



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Mr. Pravin Dongre, Founder Director – IPGA said, “The domain experts in the panel analysed the impact of these reforms and also discussed the various opportunities that these reforms make available for all the stakeholders in the value chain. We are delighted to receive tremendous response from all the participants across countries.

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Dr. Ashok Dalwai, Chief Executive Officer – National Rainfed Area Authority and Chairman of the Inter-Ministerial Committee on Doubling Farmers’ Income highlighted that “Gramin Agricultural Markets (GrAMs) would be the new aggregation platforms where the farmers would have access to processing facilities. Market reforms along with Aatmanirbhar Bharat will help us strengthen the marketing forces in the country and have a positive impact on domestic trade. We need to build robust supply chains and integrate them into the global supply chains.”

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Mr. Rajnikant Rai, Divisional Chief Executive - ITC Agri-Business said, “The one problem private sector is facing in getting investments and building a competitive value chain is government intervention in price management. The new ordinances have opened the market but the biggest hindrance to trade and investment in the long run is the price control by the government. National policy on agriculture, whether marketing or sourcing, has to be creative, so that small hindrances get eliminated.”



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Mr. Rajesh Srivastava, Executive Chairman - Rabo Equity Advisors, while reiterating on FDI in agri sector said “Historically in the last 10 years, 4 - 5% of total FDI has been in the agriculture sector which I am confident will increase to 9 - 10 % in the next couple of years basis the initiatives we are taking and the opportunities opening up in this sector. Even 10 - 12% is doable as we are well on track towards doubling farmer’s income.”

Mr. Parag Gadre, CEO – ETG India explained “We as a trader, marketer or buyer will have multiple choices to source our raw material requirements. Corporates like us are looking forward to the new opportunities coming our way. We have been confined to a particular space for long and there’s a lot of play across the value chain. The reforms will facilitate the same for sure.”

Mr. Yogesh Thorat, Managing Director - Maha Farmers Producers Company Ltd. (MAHAFFPC) giving an insight into the impact on farmers said, “The Ordinances have unlocked opportunities for all the stakeholders in the agriculture sector. In the era of sustainable agriculture development, public private partnership is the way forward for the prosperity of the farmers.”

Mr. G Chandrashekhar, Moderator for the webinar, in his summation said, “Post COVID many countries around the world are going to start practising protectionism and PM Narendra Modi has spoken about becoming Aatmanirbhar that is self-reliant. The policies are going to be significantly welfare oriented with an increased emphasis on food security & nutrition particularly with focus on local production. The way forward is going to be in aligning with global value chains, faster adoption of technology, mechanisation in agriculture, digitisation, automation, robotics, artificial intelligence, block chain technology in import and export activities. For consumers our expectation is that they will certainly demand health foods as they are adopting healthy lifestyles hence critical for food processing.

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About IPGA:

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IPGA's vision is to make Indian pulses and grains industry & trade globally competitive; and in so doing, help advance India's food and nutrition security. IPGA takes the onus of essaying a leadership role in the domestic agri-business and play a more proactive role in the global domain to foster healthy relations among Indian market participants and between India and all associates overseas.



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Website: Latestly

URL of Coverage: <https://www.latestly.com/agency-news/business-news-india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries-1889477.html>

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Website: HI India

URL of Coverage: <https://www.hiindia.com/blog/2020/07/14/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries/>

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Website: Agri Watch

URL of Coverage: http://www.agriwatch.com/freestorydetails.php?st=NEWS&commodity_id=&sid=535929

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Website: Agro Spectrum

URL of Coverage: <http://www.agrospectrumindia.com/news/55/958/ipga-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-.html>

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Website: Devdiscourse

URL of Coverage: <https://www.devdiscourse.com/article/business/1129577-india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-90>

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"The Ordinances have unlocked opportunities for all the stakeholders in the agriculture sector. In the era of sustainable agriculture development, public private partnership is the way forward for the prosperity of the farmers," said Yogesh Thorat, Managing Director - Maha Farmers Producers Company Ltd (MAHAFPC) giving an insight into the impact on farmers. "Post COVID many countries around the world are going to start practising protectionism and PM Narendra Modi has spoken about becoming Aatmanirbhar that is self-reliant. The policies are going to be significantly welfare oriented with an increased emphasis on food security & nutrition particularly with focus on local production. The way forward is going to be in aligning with global value chains, faster adoption of technology, mechanisation in agriculture, digitisation, automation, robotics, artificial intelligence, block chain technology in import and export activities. For consumers our expectation is that they will certainly demand health foods as they are adopting healthy lifestyles hence critical for food processing," said G Chandrashekhar, Moderator for the webinar, in his summation.

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Website: Zee 5

URL of Coverage: <https://www.zee5.com/zeekannada/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries/>

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Website: Yahoo News

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Website: New Kerala

URL of Coverage: <https://www.newkerala.com/news/2020/125545.htm>

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Website: Lokmat

URL of Coverage: <https://english.lokmat.com/business/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-ofthe-ipga/>

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Website: Morning India

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Website: Up Today

URL of Coverage: <https://www.uptoday.news/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/>

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Website: Northeast Times

URL of Coverage: <https://www.northeasttimes.in/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/>

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Website: Kashmir Breaking News

URL of Coverage: <https://www.kashmirbreakingnews.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/>

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Website: Himachal Patrika

URL of Coverage: <https://www.himachalpatrika.com/news/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries20200714202246/>

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Website: Global Prime News

URL of Coverage: <https://globalprimenews.com/2020/07/15/india-pulses-and-grains-association-ipga-successfully-hosts-the-inaugural-webinar-of-the-ipga-knowledge-series-with-over-900-participants-from-across-30-countries/>

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(L to R) Mr. Pradeep Ghorpade, Chief Executive Office, Indian Pulses and Grains Association (IPGA); **Mr. Zaverchand (Jitu) Bheda, Chairman, IPGA; Mr. Bimal Kothari, Vice Chairman, IPGA;** Mr. Pritesh Nandu, Managing Committee Member, IPGA During The 5th edition of The Pulses Conclave will be held at Aamby Valley City, Lonavala from February 12 -14, 2020 -File Photo GPN

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