

# South America



# General Information

Area	17,840,000 km <sup>2</sup>
Population	385 million
Countries	12
Dependencies	3

# Population main countries (000)

	Brazil	191.908
	Colombia	45.013
	Argentina	40.677
	Peru	29.180
	Venezuela	26.414
	Chile	16.454
	Ecuador	13.927
	Bolivia	9.427

# Languages

- Spanish
  - Portuguese.
- 
- Portuguese - Brazil.
  - Spanish - rest of continent.
  - French - French Guiana.
  - English - Falkland Islands, South Georgia and South Sandwich Islands.
  - Dutch – Suriname.

# Trade Blocs

- **MERCOSUR (1991)**
  - Argentina, Brazil, Paraguay and Uruguay .
  - Treaty of Asunción.
  - Treaty of Ouro Preto (1994).
    - Free trade and the fluid movement of goods, people, and currency.
  - Bolivia, Chile, Colombia, Ecuador and Peru.
  - Venezuela (2006).


# Trade Blocs

- **The Andean Community (1996)**
  - Bolivia, Colombia, Ecuador and Peru.
  - Andean Pact (1996)
  - Cartagena Agreement (1969).
  - Headquarters: Lima, Peru.
  
  - 98 million inhabitants.
  - Area: 4,700,000 s.q.
  - GDP US\$745.3 billion.

# Economy — Main High South America GDP

<b>Country</b>	<b>2010 GDP</b> millions of US dollars
Brazil	2,172,058
Argentina	596,000
Colombia	435,367
Venezuela	344,753
Peru	275,355
Chile	257,884
Ecuador	114,984
Uruguay	47,986
<b><i>Total South America</i></b>	<b>4,443,710</b>

# Economy

- Since 1990 exportation 
  - Venezuela, Colombia, Argentina, Uruguay and Peru 8% per annum.
  - **Brazil.**
- Inflation.
- Interest rates.
- Chile – free market economic policies (1973).
- Total exports (american US\$)
  - Brazil - US\$201.9 billion.
  - Argentina – US\$84.3 billion.
  - Chile - US\$71.0 billion.



# Agriculture

- Coffee;
- Soybeans;
- Wheat;
- Rice;
- Corn;
- Sugarcane;
- Cocoa;
- Citrus;
- Beef/ Poultry;
- Bananas...

# Some important aspects of the main South American countries





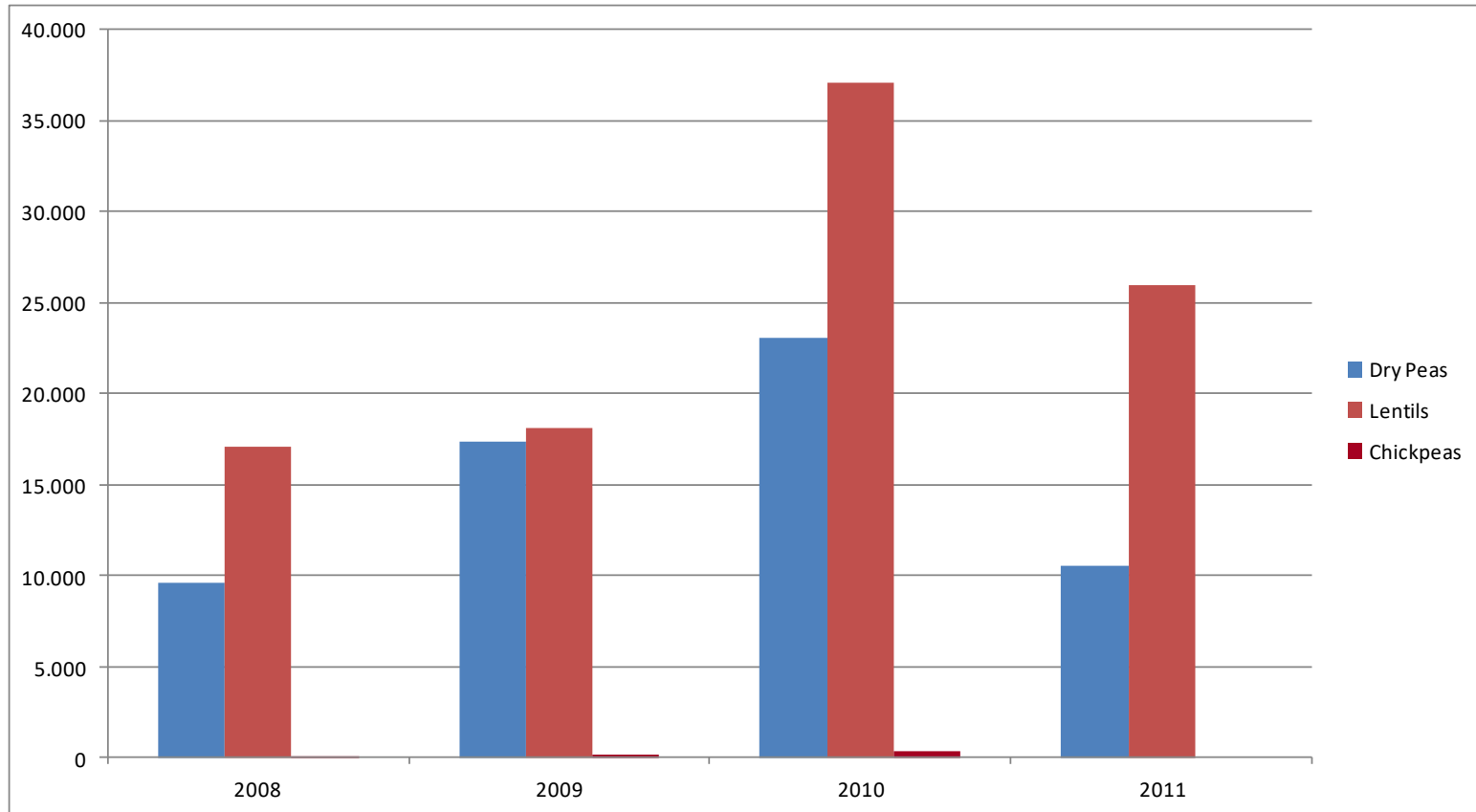
# Colombia

- Main commercial partner of Canada.
- In the last years consumption of beans have been migrating to lentils.
- It is the largest importer of Lentils in South America.



# Colombia

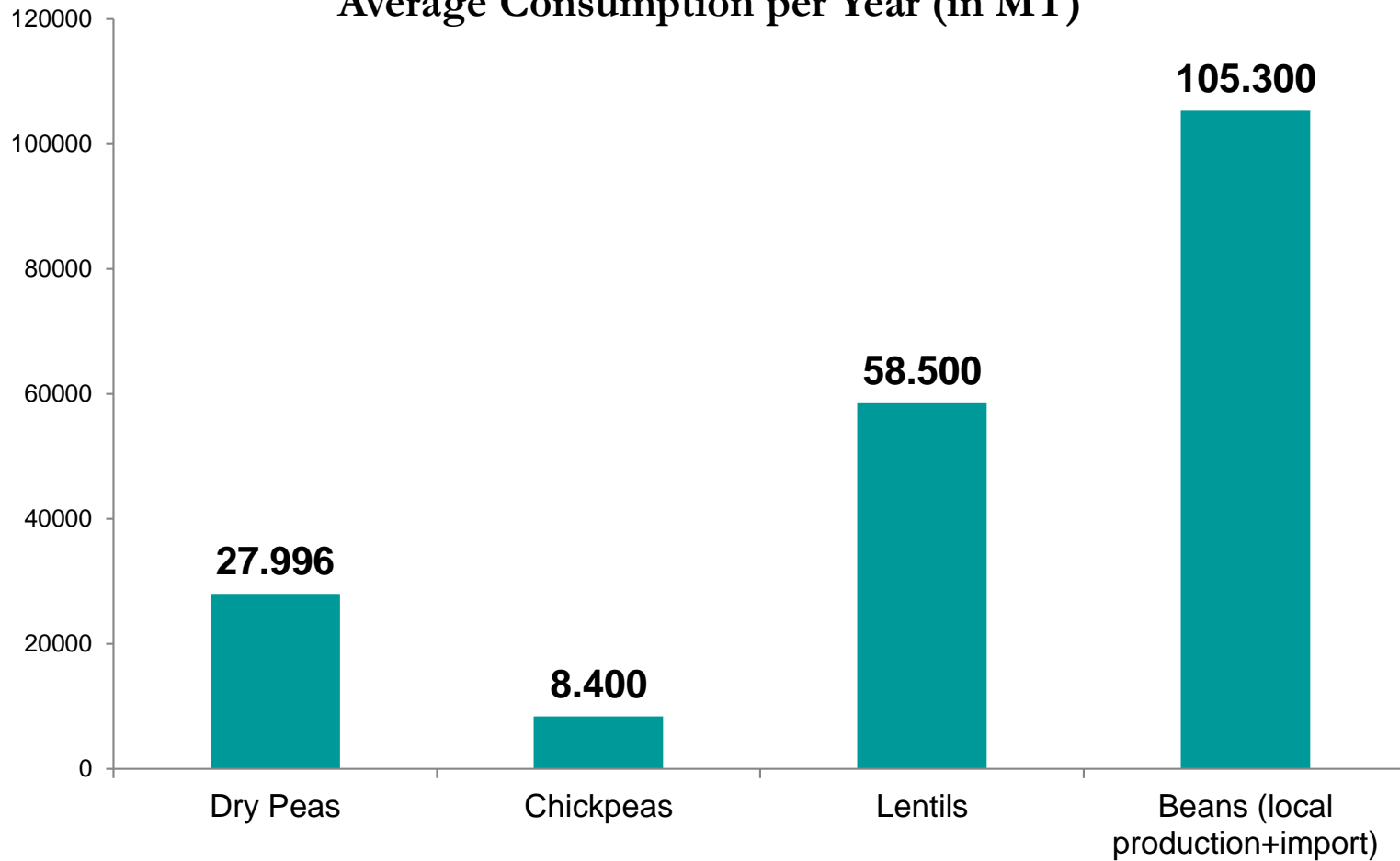
## Pulses Import from Canada (main supplier)





# Colombia

Average Consumption per Year (in MT)





# Venezuela

- From 2002 there was a mayor intervention from the government (La Casa / PDVSA) in the import purchase and less participation of private sector.
- Basically is not producer of any pulses.

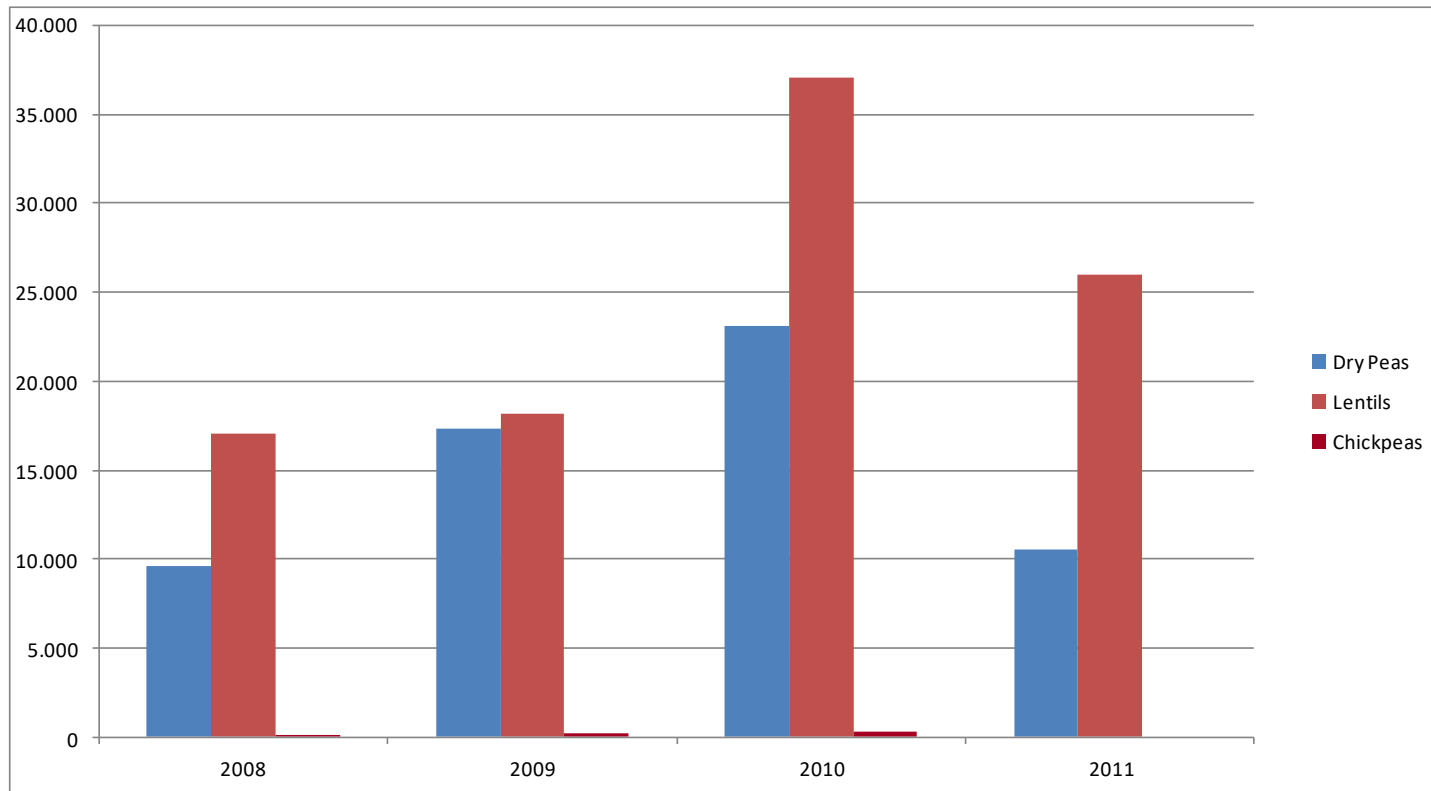
## **Culture of beans consumption**

- Imports of beans : about 80.000 MT (being 85% black beans).



# Venezuela

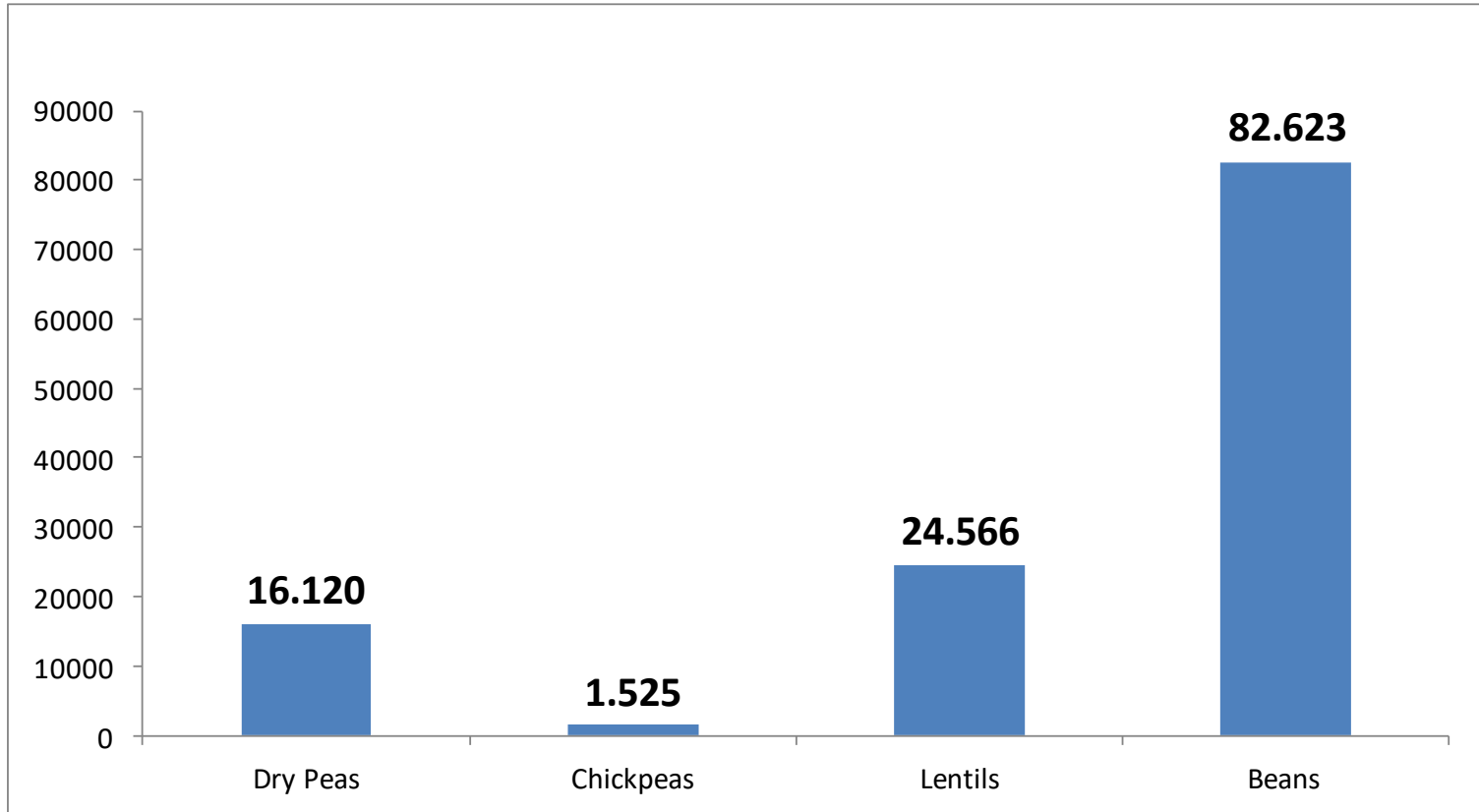
## Pulses Import from Canada (in MT)





# Venezuela

## Average Consumption per Year (in MT)







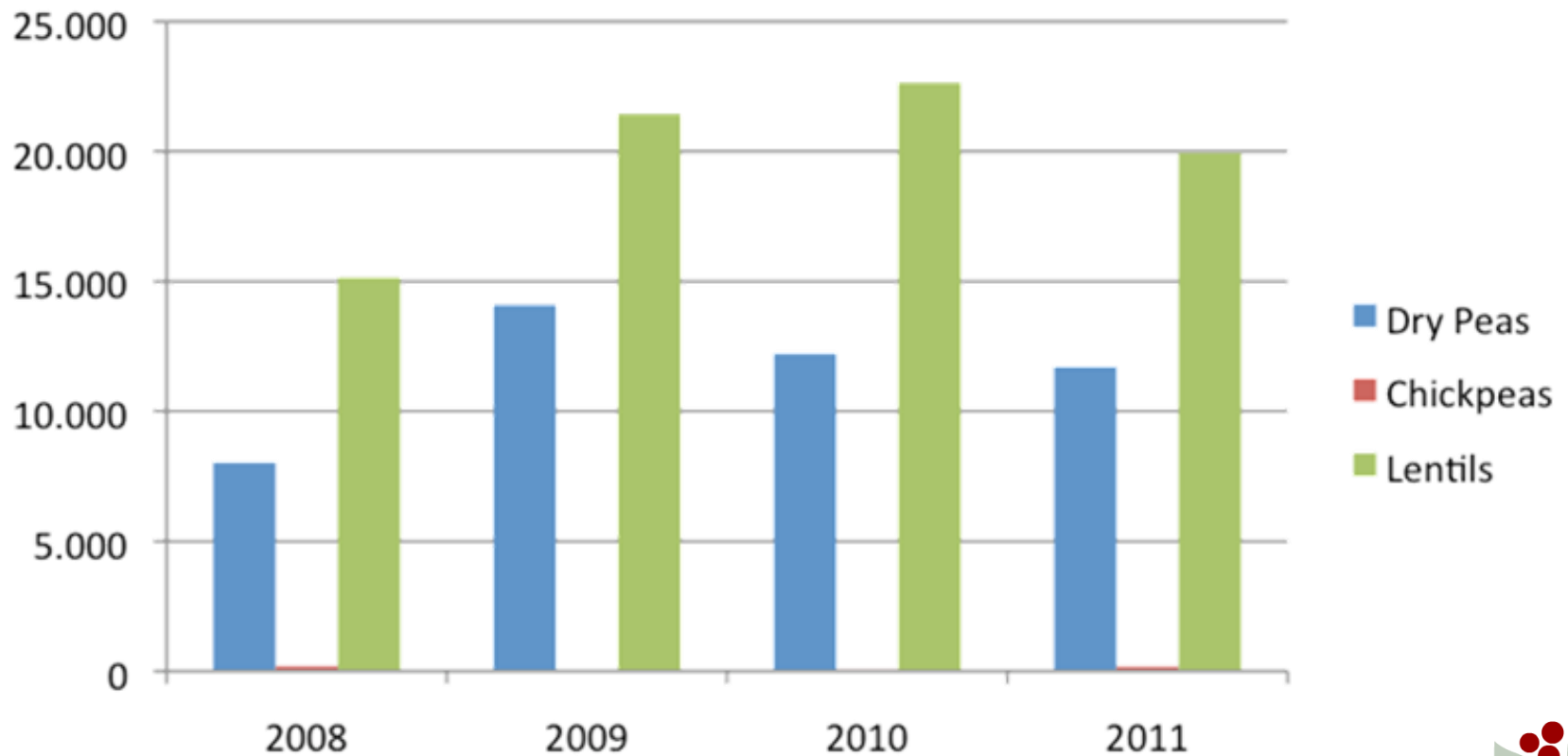
# Peru

- Is the largest exporter of beans in the Andean Community Block.
- It is heavily dependent on the weather condition to have harvest.



# Peru

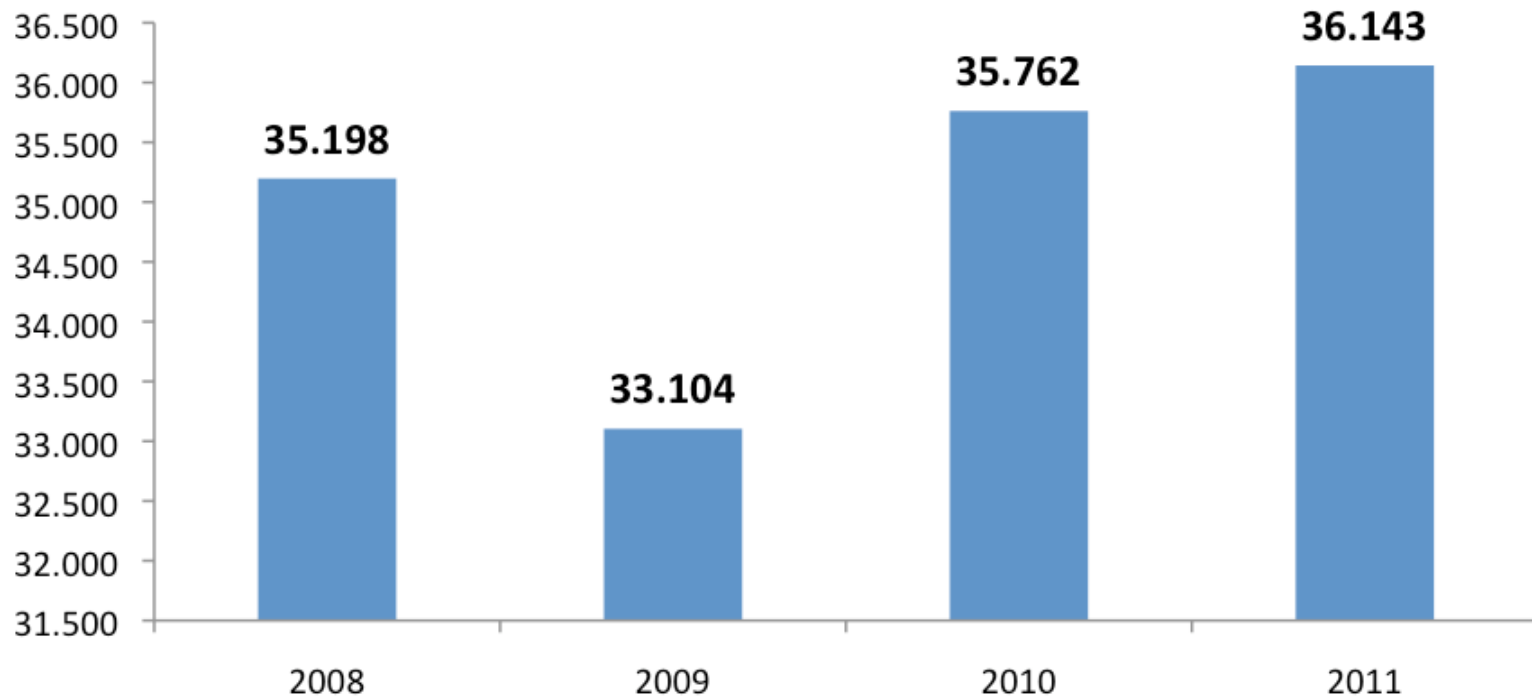
**Pulses Import from Peru (in MT)**





# Peru

## Pulses Exports from Peru (in MT)



### Beans – Main Varieties (Black Eye, Large White and Yellow Beans)



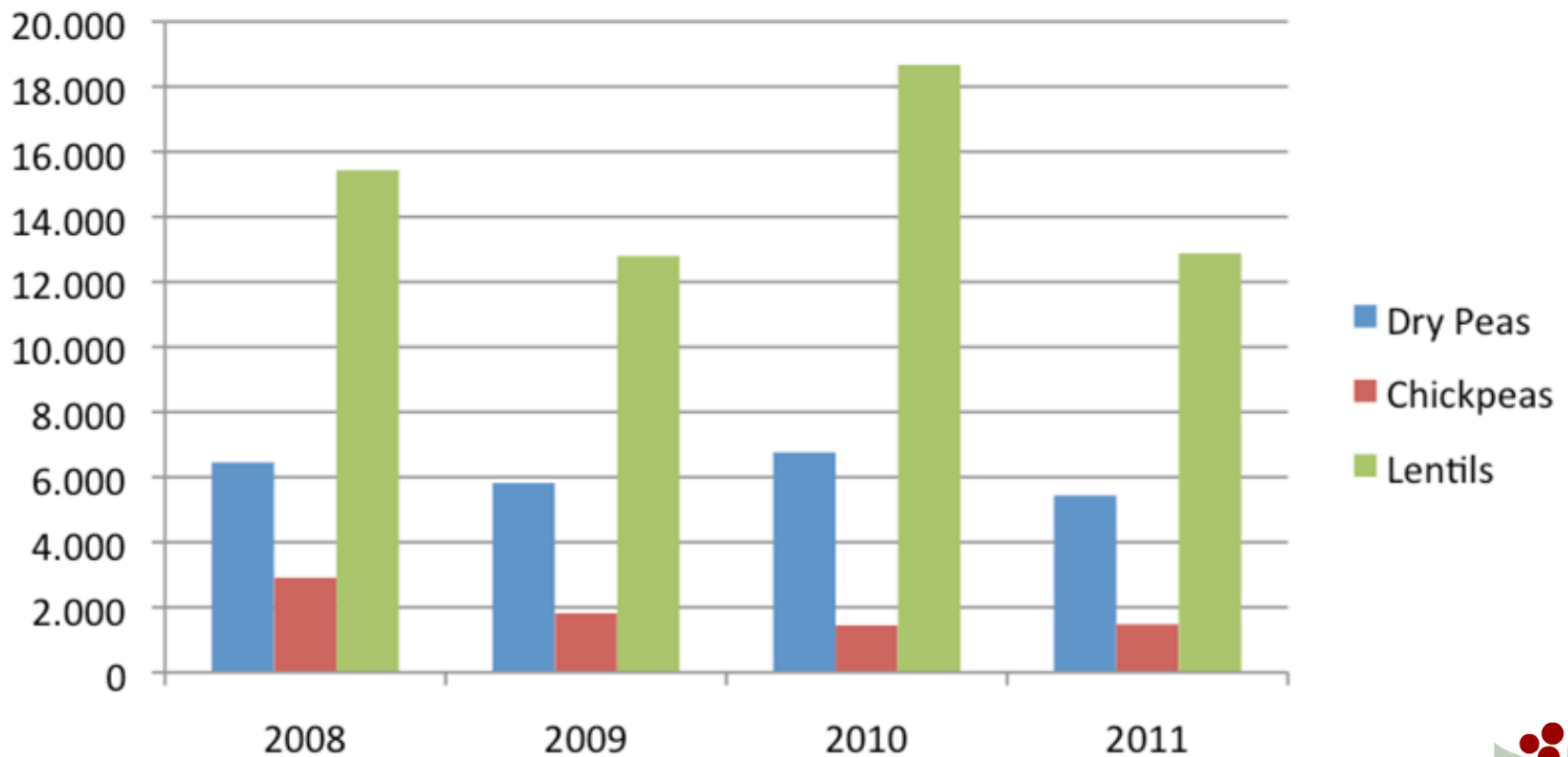
# Chile

- In the past years was an important exporter of pulses like Lentils and Beans. Due high land costs, there was a replacement by vineyards and fruits production.
- One hectare in a Central region of the country costs US\$ 20.000.



# Chile

**Pulses Import from Chile (in MT)**





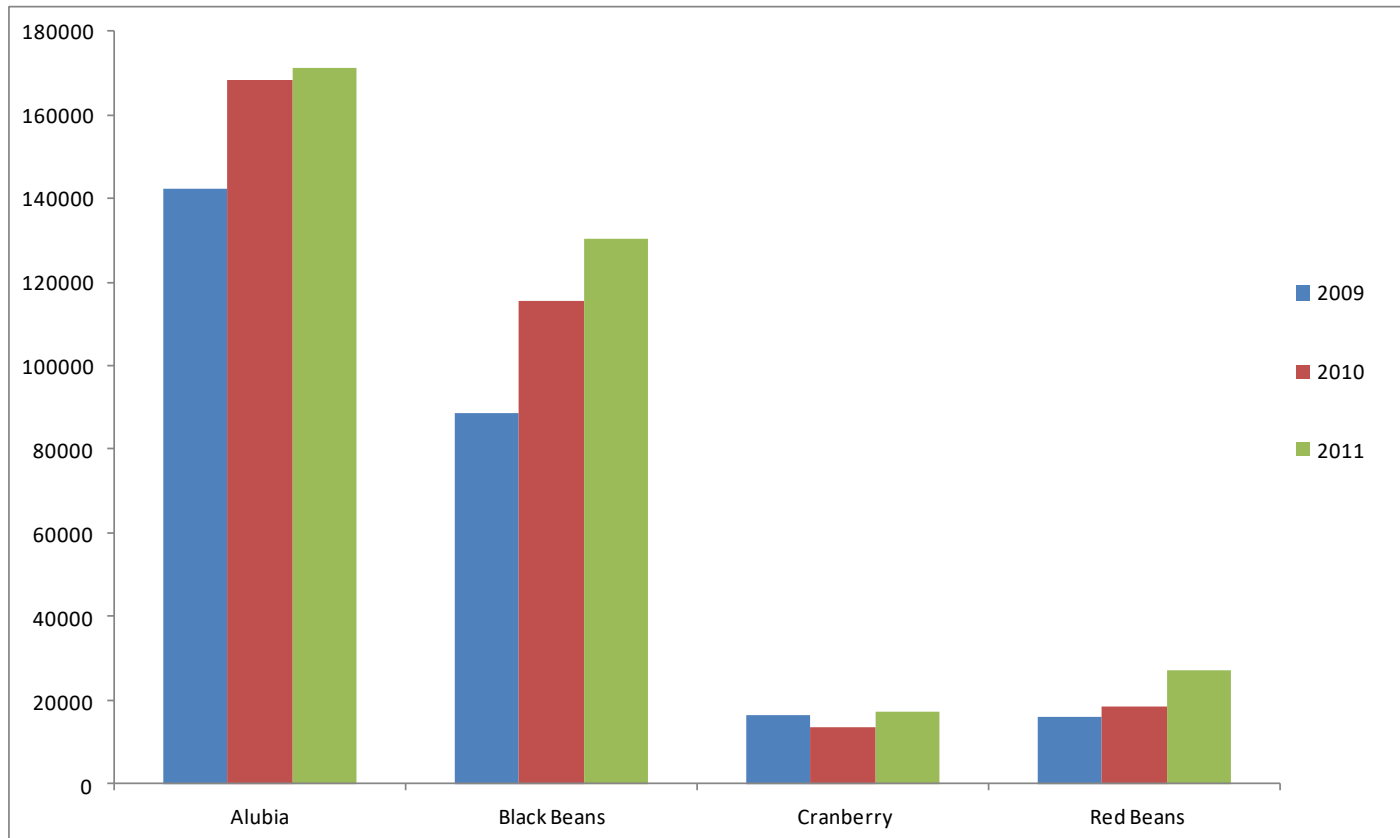
# Argentina

- Not pulses consumer country, mainly exports all its production.
- It could be considered the main “Canadian competitor” in Latin America for its neighborhood countries (Mercosul participants).
- Main exporter of pulses in South America.



# Argentina

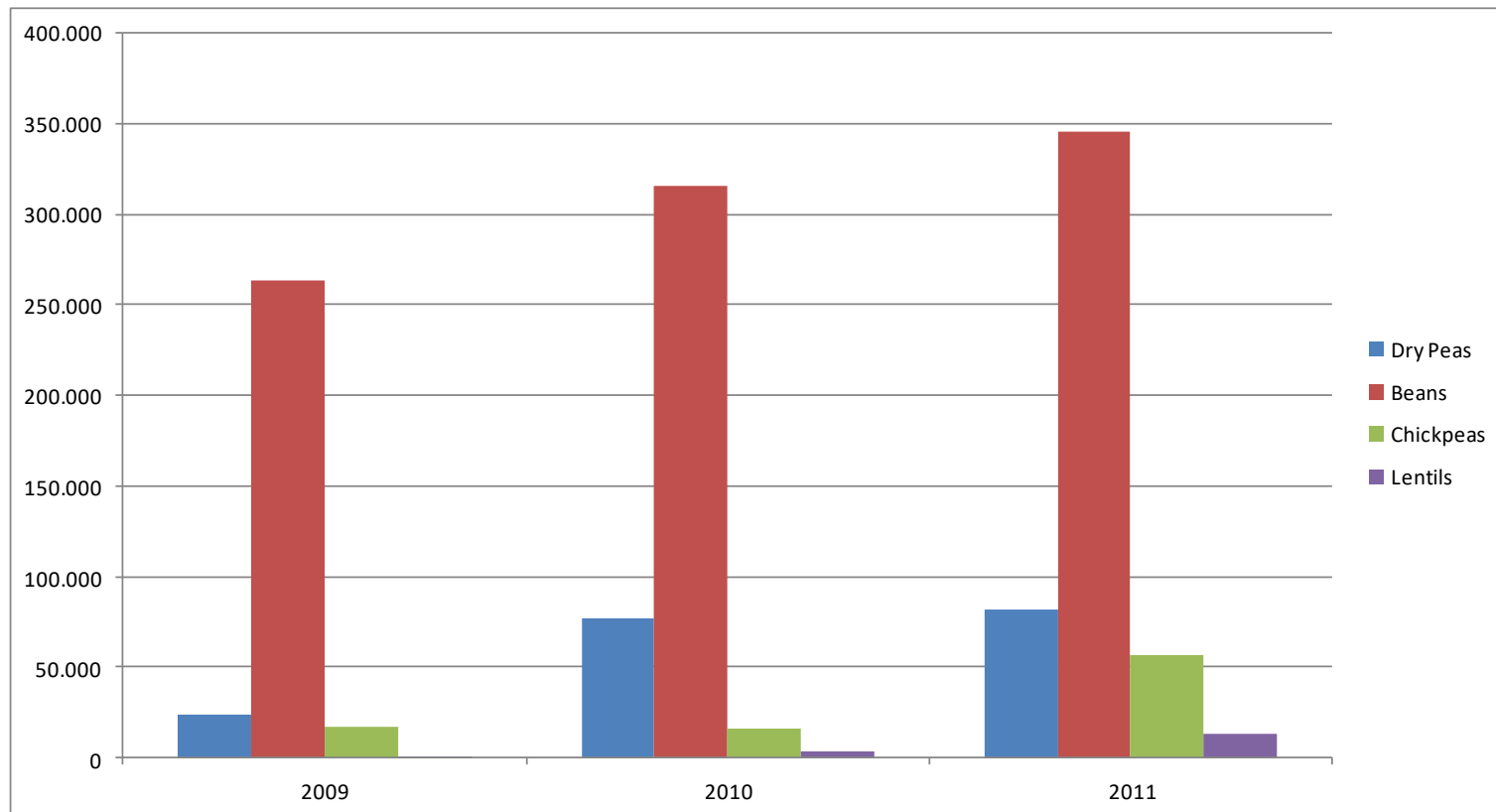
## Export of Beans (in MT)





# Argentina

## Export of Pulses (in MT)







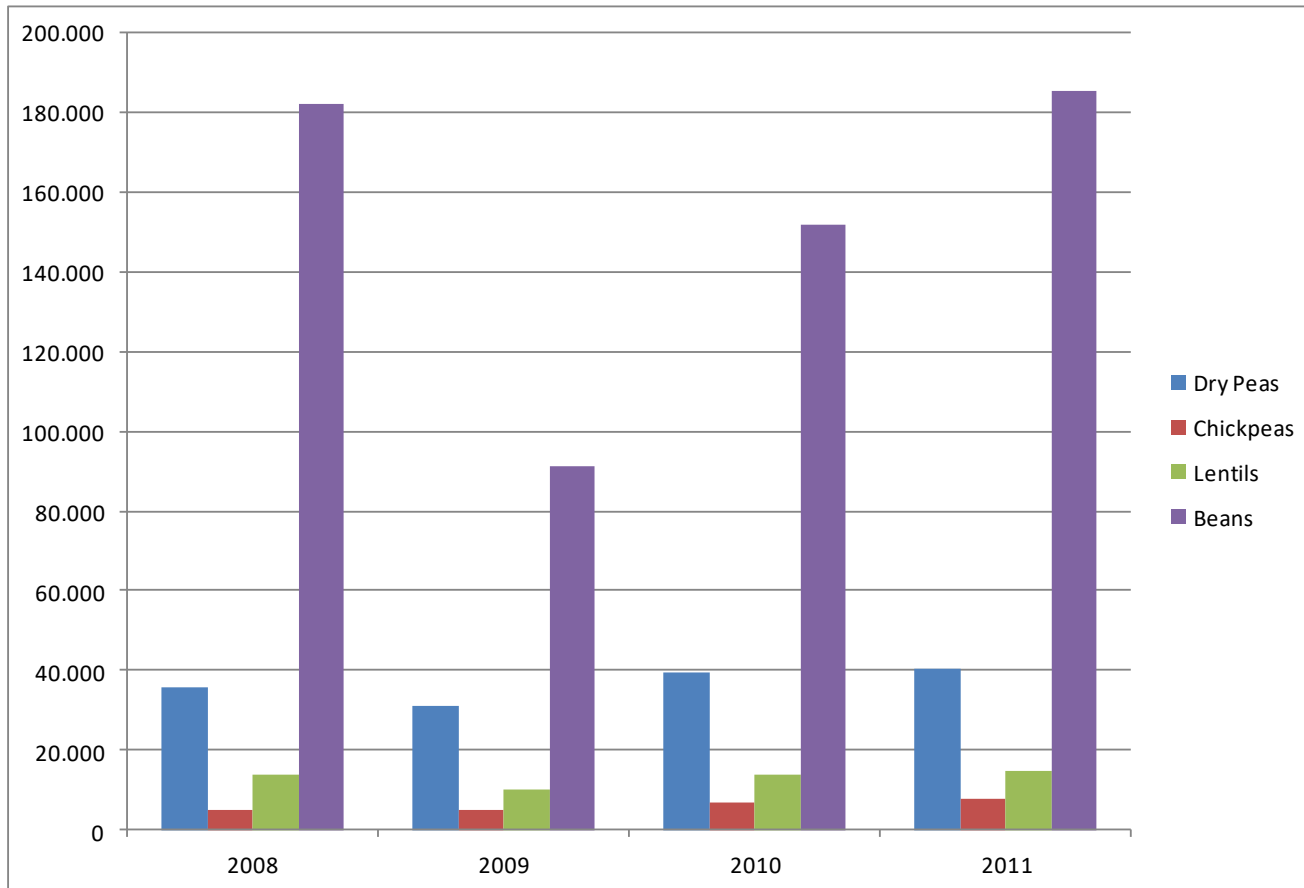
# Brazil

- First largest population of Latin America (191.908 million people).
- Second largest world bean producer (first is India) with about 3.5 million MT/year production. Main varieties: carioca, black, jalo, engopa, rajado, etc...
- First largest world consumer per capita of beans.



# Brazil

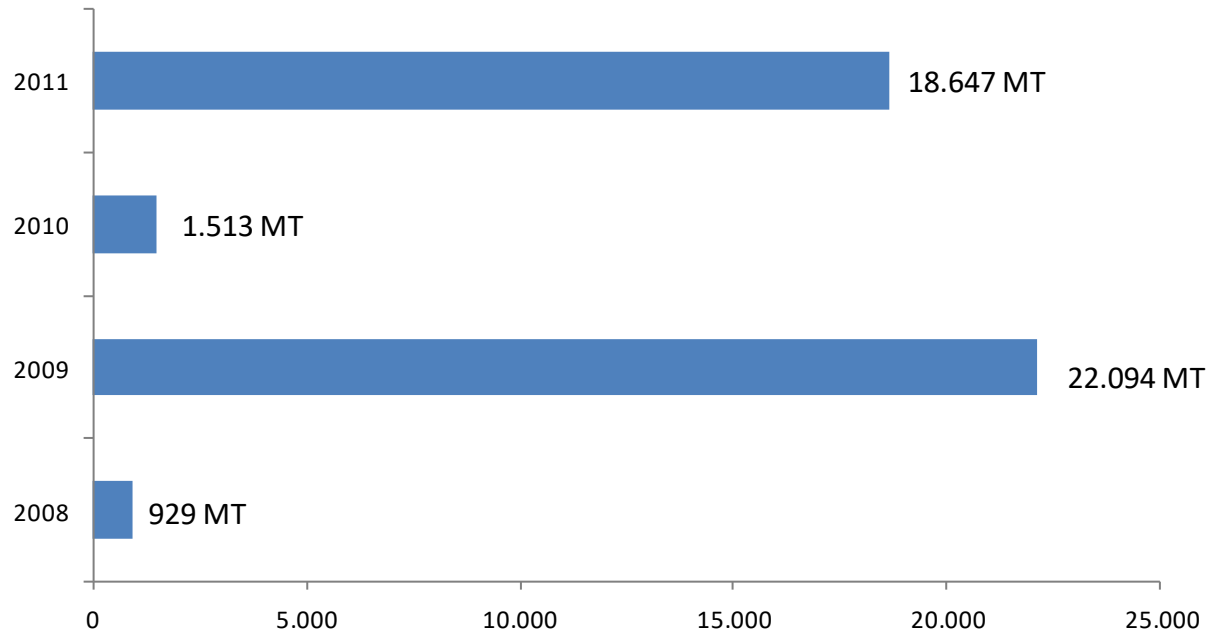
## Pulses Import from Brazil (in MT)





# Brazil

## Caupi Beans Export



THANK YOU!



Hugo Raggi  
Agribusiness

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